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# Corporate Brochure

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Electro World – Lucknow

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## Introduction:

Electro World – A complete store for all industrial and domestic electrical goods, was ventured as a supplier and trader of Electrical Goods to serve customers looking for one-stop solution to all requirements related to Electrical Transmission and Distribution, Lamps and Luminaries, Control Panel Accessories, Switchgears, Automation Tools and Power Transmission Equipments and Electrical Spares. The company was founded in 2011, as an ancillary unit of our 40 yr old business establishment as a reliable source to supply Electrical Goods and cater the needs of Industries, Retail Stores and Consumers in and around Lucknow, the fastest growing city in India and the capital of Uttar Pradesh.

## Objectives:

The major problem identified for hampering growth in Uttar Pradesh was pinned down to supply and use of substandard electrical goods, lack of reliable infrastructure, lack of engineering expertise, low knowledge on availability of newer better electrical products and poor training of electricians, linemen, craftsmen and foremen in carrying out electrical job work. This resulted in frequent failure of electrical machinery and equipments, along with high rate transmission losses and loss of capital and invaluable life.

With inception of Electro World, the idea to promote genuine and high quality electrical products at most reasonable prices got into effect. The rooted to earth approach and humble beginning of Electro World is the driving force behind us that always motivates us to achieve success and satisfaction of our esteemed customers.

It is proven that the potential in Uttar Pradesh is amongst the highest in India. However, due to ignorance towards technological advancements, a large part of this potential remains untapped with low penetration of genuine and reliable electrical goods. Our Goal is to supply products that solve the most complex and critical problems of customers to bridge this gap and tap unexplored potential in vivid dimensions of Electrical Trade in the biggest state of India.

## Products and Services:

Although there is no limitation to products in electrical world, where each day newer and better products are innovated to make processes easier and efficient in Industries and homes. We always look forward to supply newer products which surpass the quality of its predecessors creating milestones in Indian Electrical Trade.

Our service and product catalog comprise of trading and supply of nearly all kinds of Domestic and Industrial Electrical Goods ranging primarily into the domains of:

- *Wires and Cables. (LT & HT)*
- *Switchgears and MCB's.*
- *Toggle Switches.*
- *Rotary Cam Switches.*
- *All Control Panel Accessories.*
- *Terminal Blocks and Strips, Bakelite Sheets.*
- *Cable Tie, Wiring Accessories and Tools.*
- *Crimping Sockets (Lugs) and Tools.*
- *Domestic & Industrial Fans and Switches.*
- *Outdoor and Indoor LT/HT Cable Jointing Kits.  
(Heat Shrink & Straight Through)*
- *Insulation Tapes - PVC, HT, Empire and Cotton Tapes.*
- *Electrical Gloves, Rubber Matting and Earthing Material.*

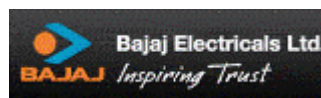
## Brands we offer:



The Power of Technology



SIEMENS



There are no limitations to electrical products that we could not supply. We aim to solve any type of query from our customers for requirements pertaining to any Domestic and Industrial electrical needs.

For best rates on services and products offered.

Kindly contact us with your requirements at:

Email: [info@electroworld.in](mailto:info@electroworld.in)

Phone: 0522 - 3255795 / +91 - 9565668833

Website: [www.electroworld.in](http://www.electroworld.in)